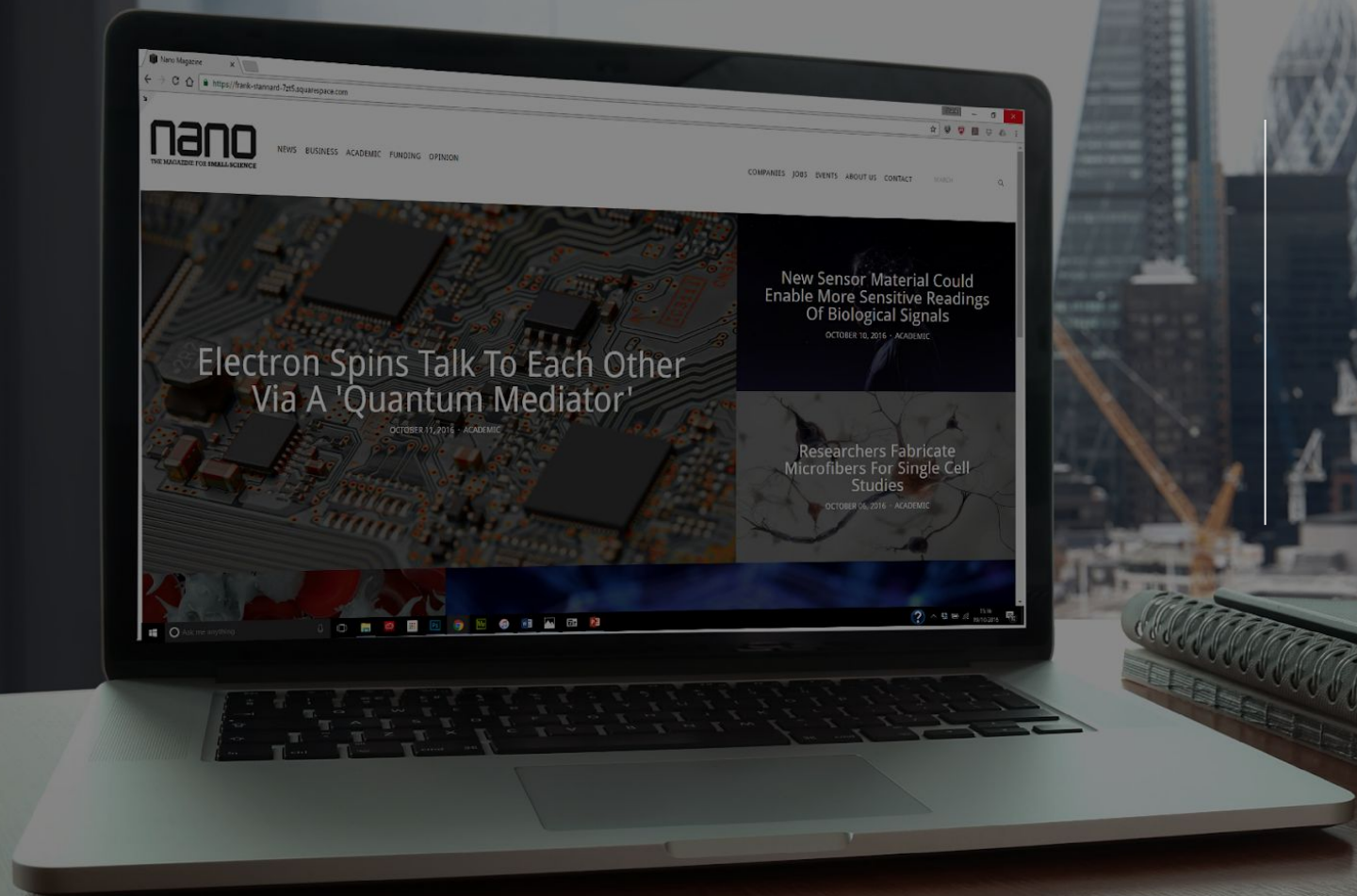


nano

THE MAGAZINE FOR SMALL SCIENCE

Media and Marketing Services



About Nano Magazine

www.nano-magazine.com

Reach a monthly digital audience in excess of **70,000**, and a total audience reach of **over 250,000** each year.

The **only** nanotechnology news platform where you can reach your audience across desktop, tablet, social, mobile, apps and Apple News.

We boast a **fully engaged audience**, which includes companies, investors, academic institutions, scientists, students, and people interested in nanotechnology.

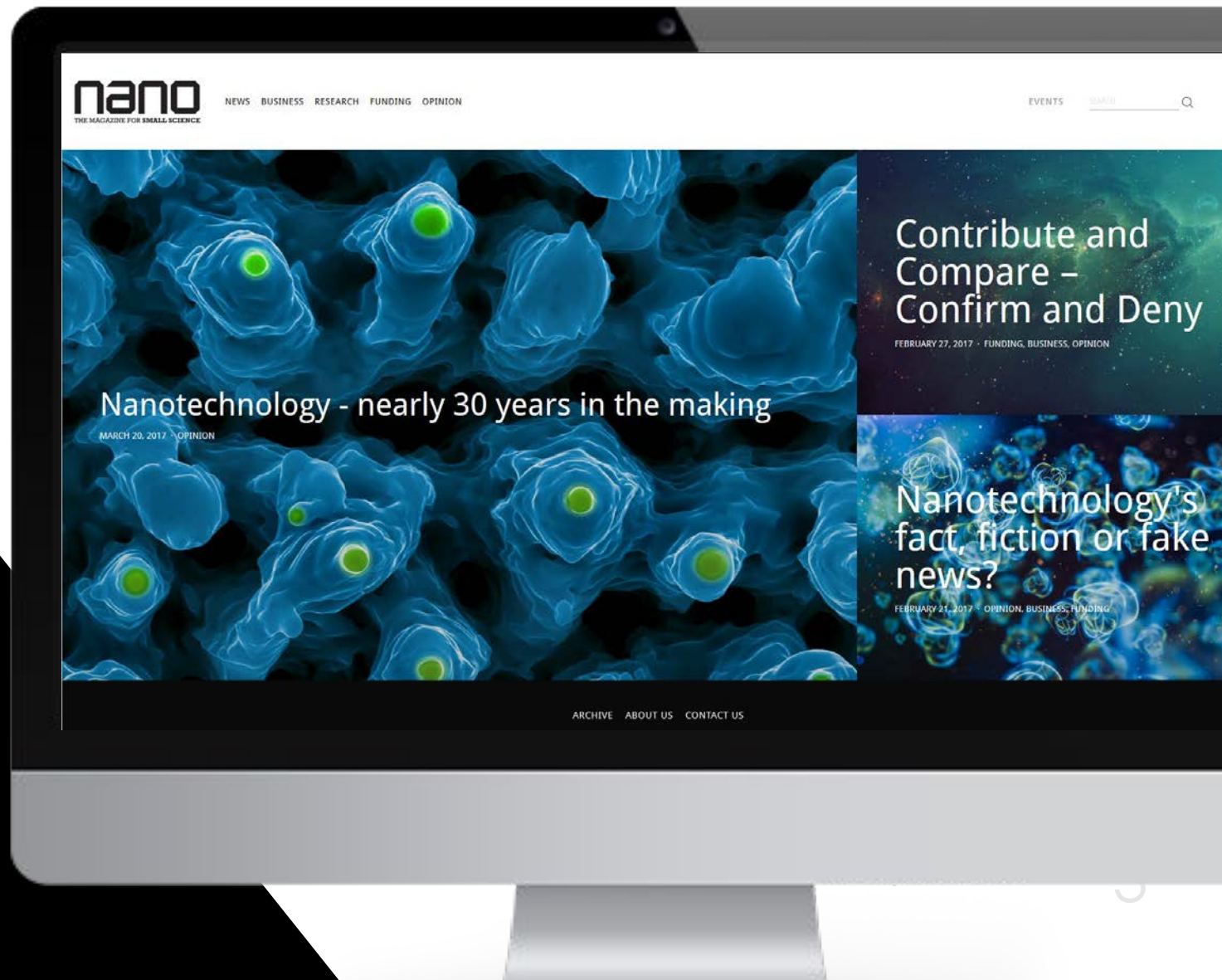


News

www.nano-magazine.com

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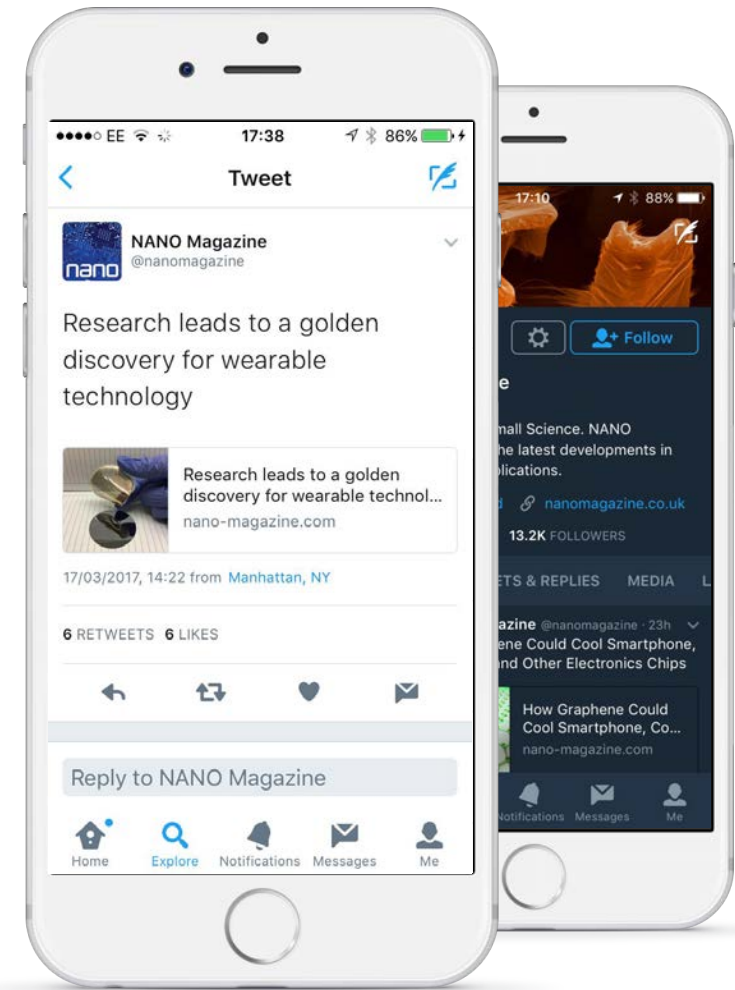
The Nano Magazine publishes daily online articles for the nanotechnology field, with featured news for research, business and funding. Weekly opinion pieces are published, written by guest contributors.

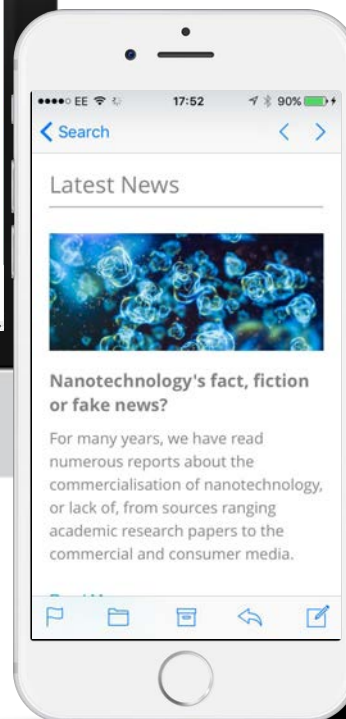
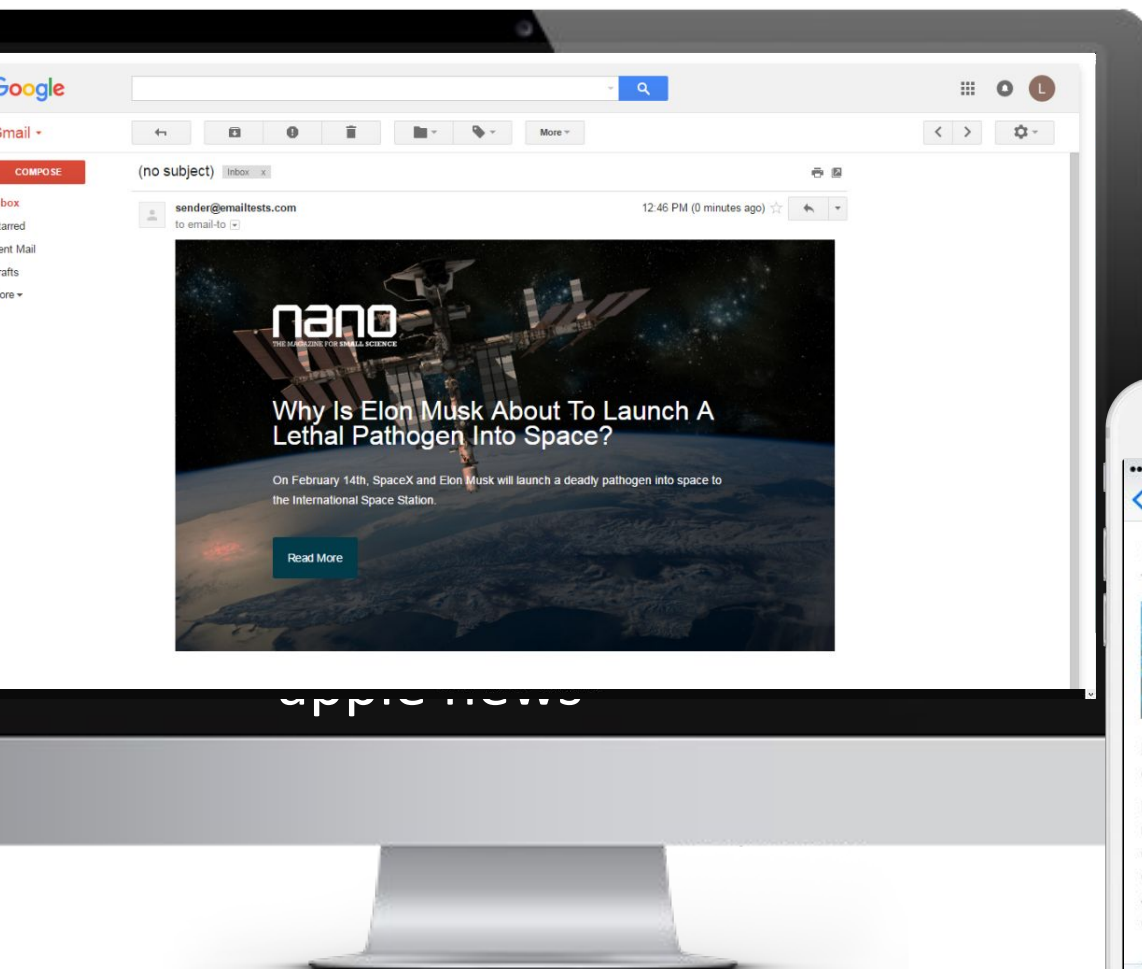




Our events section is updated on a regular basis to include a broad range of listings that include seminars, meetings and workshops, together with major conferences, exhibitions and trade shows across the world.

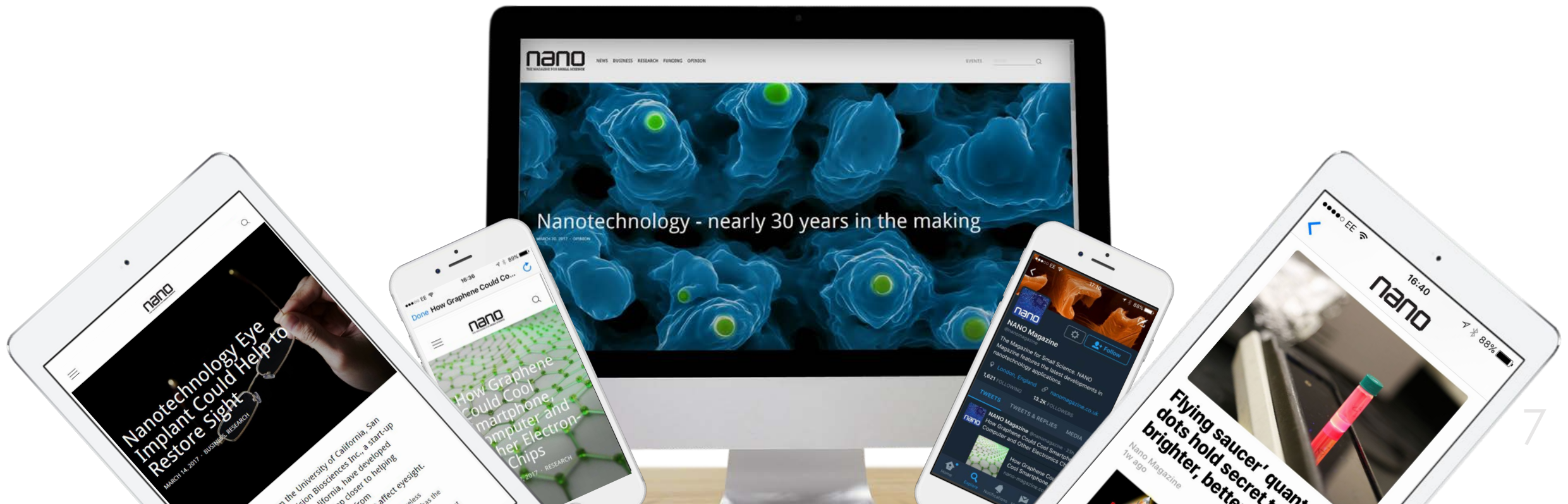
Engage over 16,000 followers on Twitter, and many thousands more on Facebook and LinkedIn. Our social media profiles have thousands of impressions each day, with rapidly growing audiences.





Over 70,000 individuals in the nano world, including investors, scientists, industrialists, students and decision makers, receive our weekly news round-ups, in addition to other emails.

Engage with an audience across desktop, tablet, social media and mobile, in addition to the Nano Magazine App and Apple News.



Maximise your engagement with the Nanotechnology community through the most comprehensive package we offer.

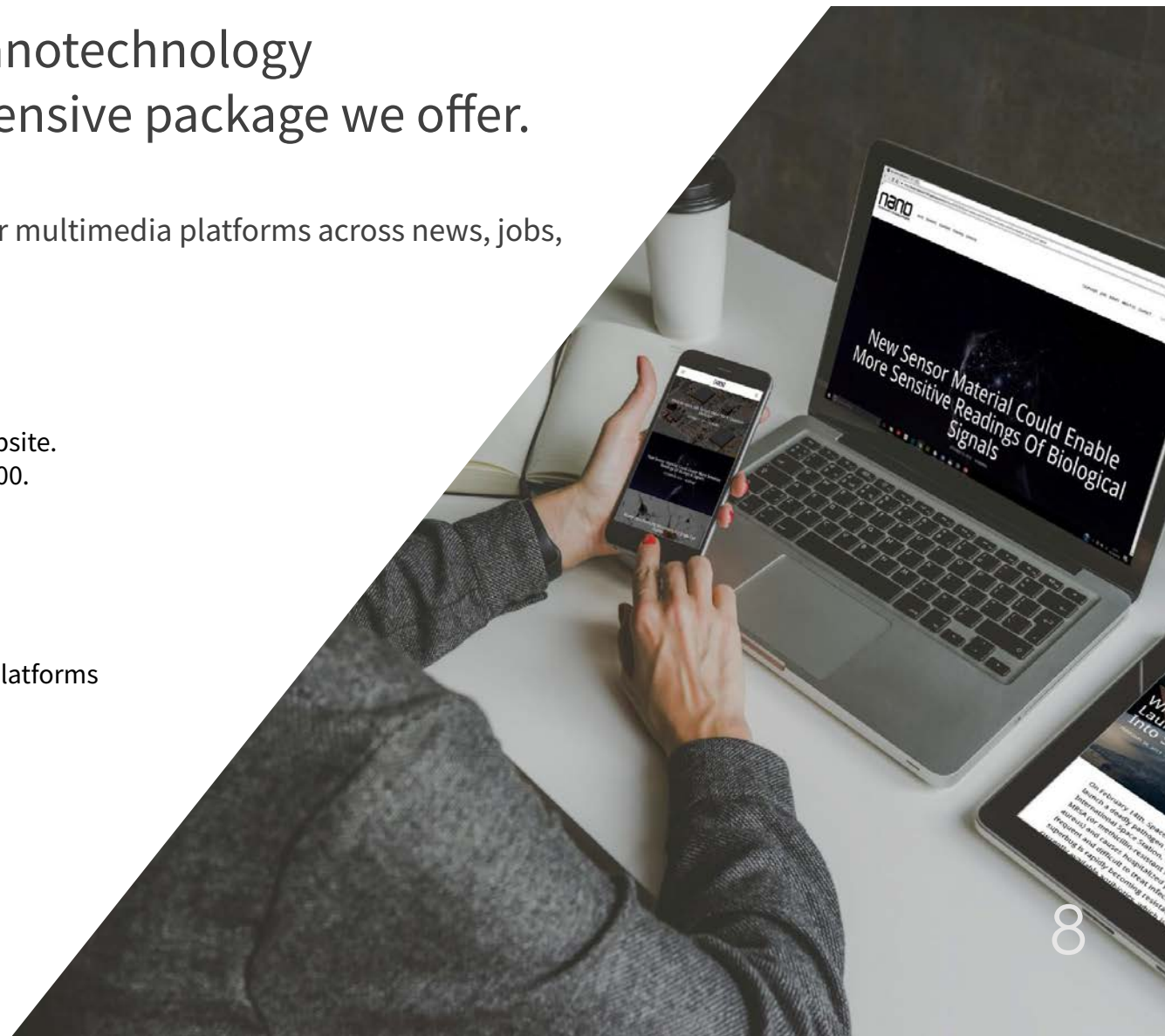
Reach a responsive audience of over 250,000 all year, through our multimedia platforms across news, jobs, events, social media, email and PR.

This Includes:

- Up to 4 featured articles a year, published on the Nano Magazine website.
- Each article featured in a news emailer to our database of up to 70,000.
- 1 Twitter post for each article.
- 1 Facebook post for each article.
- 1 LinkedIn post for each article.
- Targeted Social Media posts.
- Choice of; 1 Event Posting, or 1 bespoke Emailer.
- Wire service to other news investment business and science media platforms

From £395* per month for 12 months

*Normally £795 per month



Want to spread your message or story? Have your articles featured on our online news platform and social media.

Reach our audience of over 250,000 all year, maximising on the engagement your message has with the nanotechnology community.

This Includes:

- 2 Featured articles a year, on our Nano Magazine website through our award-winning team.
- 1 Twitter post for each article.
- 1 Facebook post for each article.
- 1 LinkedIn post for each article.

From £195* per month for 12 months

*Normally £395 per month



Maximise the engagement your message has with the nanotechnology community through our Featured Article Posting.

This Includes:

- 1 Featured article posting, which can be featured under 'Business', 'Research', or 'Funding' news sections.
- Article featured in that week's News E-mailer, which is sent out to database of over 70,000.
- 1 Twitter post for each article.
- 1 Facebook post for each article.
- 1 LinkedIn post for each article.
- Press release of featured article circulated to 10 external media companies and editors.

From £995 per special featured article

Buy a second and get the third one free



Want to spread your message or story? Have your content featured on the Nano Magazine News Platform through a Standard Article.

This Includes:



- 1 Article posting on our Nano Magazine website through our award-winning team.
- 1 Twitter post for each article.
- 1 Facebook post for each article.
- 1 LinkedIn post for each article.

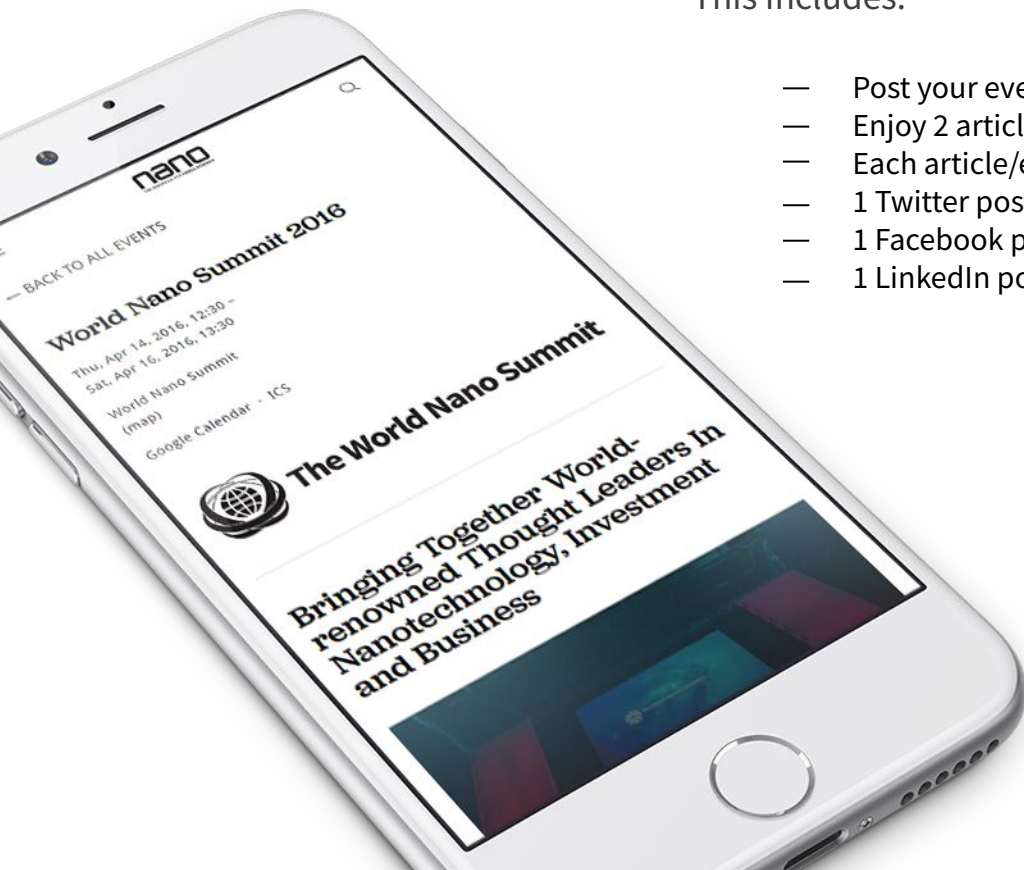
From £495 per standard article

Buy a second and get the third one free

Promote your event to our nanotechnology community of over 250,000 throughout the year, maximising on your engagement across news, social media, events and email.

This Includes:

- Post your event on our Nano Magazine Events page, and gain the increased exposure from being on our 'Featured' page.
- Enjoy 2 articles from our award-winning team leading up to, and after your event.
- Each article/event posting featured in that week's News Emler to database of up to 70,000.
- 1 Twitter post for each article/event posting.
- 1 Facebook post for each article/event posting.
- 1 LinkedIn post for each article/event posting.



From £245* per month for 12 months

*Normally £495 per month

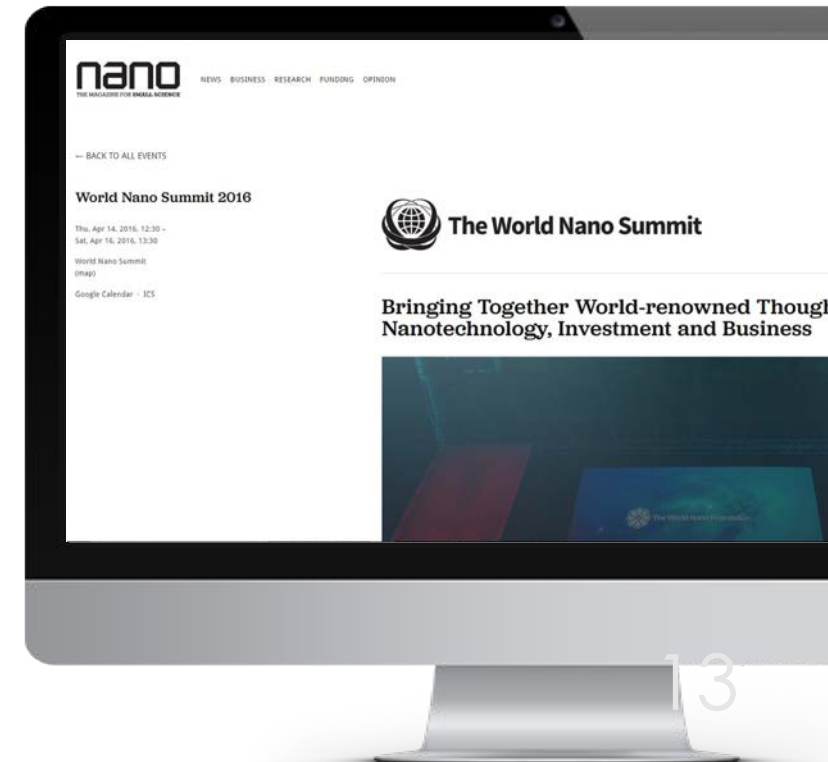
Enjoy the benefits of having your event featured at the top of our events page. Enhance the visibility of your event to the nanotechnology community, maximising on your engagement across social media, events and email.

This Includes:

- Your event will be posted in the Featured Events section, provide a description, photos, videos, dates and the location of your event.
- 1 Twitter post to promote your event.
- 1 Facebook post to promote your event.
- 1 LinkedIn post to promote your event.
- Feature in our weekly News Emailer leading up to your event, which reaches our audience of over 70,000.

From £395 per month

Enhance your visibility for 2 months and receive an additional month free



Promote your event to the nanotechnology community through the Nano Magazine's Standard Event Posting.

This Includes:

- Post your Event, provide a description, dates, photos, videos and location of your event.
- Receive 1 Facebook or Twitter post promoting your event.

From £195* per month for 12 months

*Normally £395 per month



We offer a range of innovative ideas that will make your marketing more impactful.

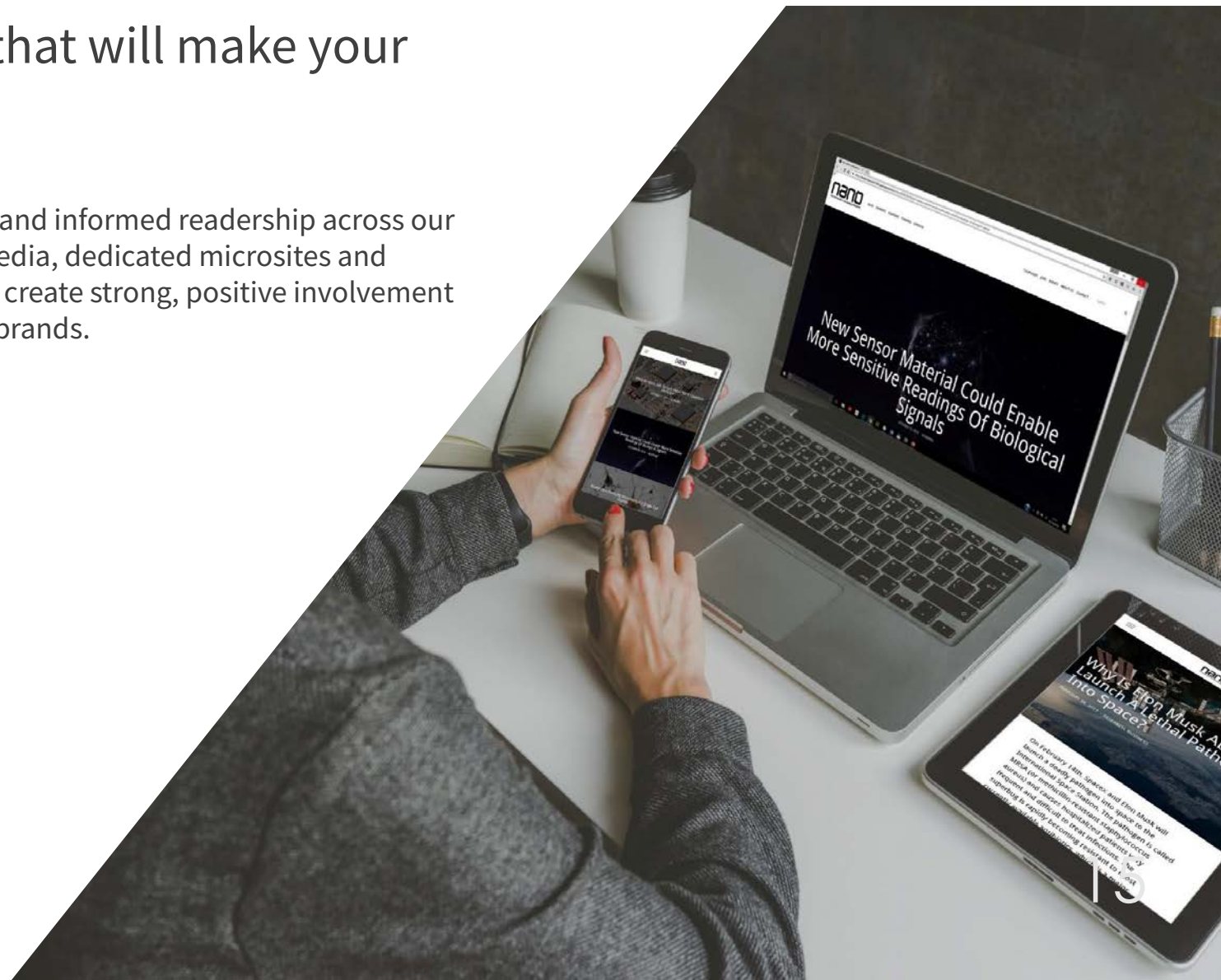
Our team can provide bespoke solutions to reach an educated and informed readership across our multiple channels, incorporating sponsored editorial, social media, dedicated microsites and competitions. Our team can help produce creative solutions to create strong, positive involvement from Nano Magazine readers and deliver a big impact for your brands.

This includes:

- Editorial
- Media and marketing strategy
- PR
- Presentation materials, packaging and point-of-sale
- Events and seminars
- Award-winning creative services
- Websites, SEO, apps and online solutions
- Social Media solutions
- Email marketing
- Video and animation

Price on application to reflect your specification.

To find out more, contact andrea.crawley@worldnanofoundation.com



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